

### Lesson plan

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| <b>Title of Activity:</b><br>Litter Cleanup Campaign | <b>Subject area:</b> Languages, sustainability<br><b>Domain:</b> Social issues |
| <b>Grade Level(s):</b> 12-14 years                   | <b>Duration:</b> 1 – 2 hours (and longer)                                      |

**Learning Objectives:**

Students work in groups to create a campaign against littering at school and in the surrounding area. Students produce a video and use their own footage to make a call for others to clean up litter. Focus is on:

- Throwing waste into the trash bin
- Recycling and sorting waste
- Education and awareness
- Use of reusable products (e.g., water bottle)
- Participating in and organizing local clean-up activities

**Teaching Method:**

Project-Based Learning (PBL) (orientation → preparation → creation → reflection) (OVUR)

combined with

Cooperative learning - work in pairs and work together - develop a message - write a script - create a video - collect a bag of litter

Active Learning – create an own message, search for litter, record a video, work creatively

Digital competence – create a video and use social media responsibly

Inquiry-Based and creative learning – interpret information, create own video, slogan, create personal elements

Experiential Learning – pick up litter from the playground and the area around the school. They sort this waste correctly into residual waste, PMD (plastic, metal, and drink cartons), glass, etc.

Reflective Learning – reflect on their process, their collaboration, the result and the way they learned. This supports metacognitive skills.

**Teaching Techniques:**

Dialogue and group work, discussion and reflective discussion, role-play (maybe in the video), demonstration (teacher shows how to sort the waste), case study (real life content with real exercise in the neighborhood), practical exercise (cleaning up waste/litter)

**Materials / Resources / Technology use:**

Materials - Trash bags, gloves, bins, grabbers

Resources - Posters, checklists, guides, reflection forms

Technology - Smartphones/tablets, computer, projector/screen, internet, social media

**Activity Description:**

**1h**

**Teacher (5min)**

Introduction: Start with a short photo or video series of litter around the school or neighborhood. Ask questions about it and explain that students will create their own campaign to reduce litter by making an own video to use on social media.

**Student**

Observe images and share initial impressions and ideas in discussion or brainstorm.

**Teacher (10min)**

Explain that they will create a short video calling others to clean up litter. Discuss the learning objectives: clean waste, waste separation, raising awareness, teamwork, creative communication.

Explain what the final product must include: slogan, humor, dance, music, max 60 seconds.

Split the class into small groups (2-4 students)

Motivate and get students excited and engaged by explaining that the video may be shared on the school's social media and can influence other students and community members.

(optional - Explain to the students that they will be evaluated based on the objectives listed on their assignment sheet.)

Give each student an assignment sheet with a summary of the guidelines and provide them with the necessary materials – writing tools, paper, etc

**Student (15min)**

The students sit in groups and have an initial short brainstorming session by writing down different ideas.

**Teacher**

Give each group a trash bag, gloves, and grabbers, and explain that first they will each collect a bag of litter to gather the necessary evidence and visual material. This will also help students better estimate who the target audience might be, as they can analyze which types of waste are most commonly found.

**Students (30min and longer)**

Students help each other collect litter on the playground and in the area around the school. They can already make pictures and make videos to use later on the assignment.

**50min.**

**Teacher**

**Orientation** – Let the students work on the orientation questions on the assignment sheet in groups (discussion is allowed, but they must show respect for each other)

**Preparation** – Let the students write a script with a clear message

**Create** – Let the students make the video (maybe some students can leave the classroom or you can get outside to make this part of the assignment)

**Reflect** – Let the students work on the reflection questions on the assignment sheet (personal)

**Students** – follow the assignment sheet – read and answer questions, discuss about a script, write a script, make a video and think about social media with hashtags like #StopWaste #CleanEnvironment #LitterInTheBin and reflect.

**30min**

**Closure:**

**Teacher**

Demonstrate the students how to sort the waste and sort all the collected litter.

**Students**

Sort the waste and explain why a certain type of waste belongs in a particular bin.

**Teacher**

Watch all the videos created with the class group and discuss what will and will not work to encourage others to pick up litter.

Let the students contact the person in charge at the school to upload the videos online and encourage them to get as many likes as possible on the social media of the school/or the local community center.

**Students**

Discuss about the final videos, communicate with the person in charge at the school.

Can you give feedback about this lesson please? You can copy this link and share it with the students.

[Active Citizenship Compass Evaluating Learning activity - Formulier invullen](#)

*Tip/Idea – Have each class group at the school take turns cleaning the playground and the immediate surroundings of the school. It takes little effort but makes a world of difference.*